
BROOKFIELD PROPERTIES UNVEILS ART PROJECT LEADING INCLUSIVITY

Aravani Art Project brings Ecoworld underpass to life

NATIONAL, 24th January 2024: Brookfield Properties, a leading global developer and operator of high-quality real estate assets, unveiled an art project championing inclusivity at the recently built underpass in Ecoworld, Bengaluru in collaboration with the Aravani Art Project. The Indian public art collective, Aravani Project, brings together people from the LGBTQIA+ community to create awareness and wellbeing through art. Brookfield Properties aims to support and empower the community across its properties through such initiatives.

The focal point of this artwork at Ecoworld revolves around the theme of diversity and the portrayal of under-represented gender categories, asserting their rightful and equal standing in society. The concept - *'Naavu Iddhivi'* in Kannada, meaning **'We Exist'**, intricately expresses and delineates gender disparity in this art project through its 16 distinct personas. Each persona is based on a real story and experience, portraying unique identities and challenges, fostering empathy and understanding. Local artists transformed the space into a visual spectacle, celebrating Bengaluru's gender diversity and promoting inclusivity through vibrant murals. These illustrations are a result of numerous workshops and studies carried out by the artist within her diverse community.

Shantanu Chakraborty, Executive Vice President and Region Head, South at Brookfield Properties India said, *"At Brookfield Properties, diversity, and inclusion are at the core of everything we believe in. This impactful collaboration aligns perfectly with our core values to create spaces that are not only functional but also drive positive social change. We thank Aravani projects, RMZ and Honeywell for their contribution in bringing about this unique artwork at our asset and we look forward to an ongoing engagement with the community"*.

He added *"As a part of our asset enhancing program, we are undertaking significant initiatives that will add incremental value to our existing and prospective clients by way of ensuring a smooth and efficient commute for our park users. The underpass is one such intervention amongst others that are in the works. This will benefit the businesses and residents in the region, while contributing to our broader objective of improving urban mobility in Bengaluru"*.

Poornima, founder of Aravani Art Project said, *"The Aravani Art Project has always been committed to using art as a powerful tool for social change, and this creative collaboration with Brookfield Properties allowed us to bring this vision to life on a larger canvas. This social initiative created 'Art Inspired Experiences' that engage and recognize all members of society and carry affirmative social messaging for the community at large. The small anecdotes within each portrait serve as windows into the diverse lives and experiences of individuals. Better Together encapsulates the essence of unity, transcending gender boundaries and emphasizing the beauty that emerges when we come together as one."*

About Brookfield Properties:

Brookfield Properties is a leading global developer and operator of high-quality real estate assets. We are active in nearly all real estate sectors, including office, retail, multifamily, hospitality, and logistics, operating more than 900 properties and over 350 million square feet of real estate in gateway markets on behalf of Brookfield Asset Management, one of the largest asset managers in the world. With a focus on sustainability, a commitment to excellence, and the drive for relentless innovation in the planning, development, and management of buildings and their surroundings, Brookfield Properties is reimagining real estate from the ground up.

In India, Brookfield Properties manages approximately 55 million square feet of high-quality assets across 9 key gateway cities of which over 40 million square feet is already operational. Some of the marquee assets in its portfolio include Candor TechSpace in Gurugram, Noida and Kolkata; Worldmark in Delhi and Gurugram; Downtown Powai and Equinox in Mumbai; Ecoworld and Ecospace in Bengaluru; and CoWrks, a leading co-working and flexi office business across India.

Moreover, almost 50% of the above portfolio is managed by Brookfield India Real Estate Trust (BIRET), India's first institutionally managed REIT. Sponsored by an affiliate of Brookfield, whose asset management business is one of the world's leading alternative asset managers, BIRET has quality assets which position it as the 'landlord of choice' in India's dynamic real estate landscape.

For more information about our approach to operating and developing best-in-class real estate, please visit www.brookfieldproperties.com

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